

# MEDICAL PLASTICS MINITEC

Anaheim, California • February 3 & 4, 2025

Presented by SPE Medical Plastics Division

## Medical Polymers - Improving the Quality of Life

MedTech Trends in Materials, Product Design and Packaging, Processing, Regulations, and Sustainability

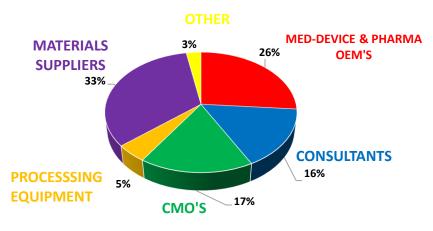
#### SPONSORSHIP OPPORTUNITIES

The 2025 MiniTec will be held February  $3^{rd}$  &  $4^{th}$ , (Mon & Tue) in the Anaheim Convention Center concurrent with the 2025 MD&M West/IME Expo & Conference.

There are opportunities to expand your impact and network at the event through sponsoring options. The MiniTec held in February of 2024 had over 125 attendees in key roles at medical device manufacturers and suppliers. The benefits of sponsoring include:

- Education and exposure to the latest technology in MedTech design, manufacturing, packaging, and sustainability.
- · Access to all papers and presentations post show.
- Networking opportunities with peers and colleagues from medical device OEMs, part designers, plastics engineers, material suppliers, instrumentation and equipment suppliers, and more.
- Concurrent location and timing with large MedTech trade show.

## MiniTec 2025 Attendees By Company Type



### SPONSORSHIP LEVELS

Top-tier sponsorships will be limited due to time and space constraints.

#### Platinum Sponsor (\$5,000):

- Tabletop display
- 2 passes to MiniTec for 2 days (valued at \$1,300 with standard pricing)
- Large format/top billing name recognition on banners and from the podium
- Video presentation during one of the breaks
- 5-minute presentation at start of one of the sessions
- Recognition from moderator at evening reception
- Full-page advertisement in Medical Plastics Division newsletter (\$1,500 value)
- Sponsor recognition on the Medical Plastics Division LinkedIn page.

#### Gold (\$2,500):

- Tabletop display
- 1 pass to MiniTec for 2 days (valued at \$650 with standard pricing)
- Large format/top billing name recognition on banners and from the podium
- · Recognition from moderator at start of one of the sessions
- Half-page advertisement in Medical Plastics Division newsletter (\$850 value)
- Sponsor recognition on the Medical Plastics Division LinkedIn page.

#### <u>Silver (\$1,500):</u>

- Medium format name recognition on banners and from the podium
- Quarter-page advertisement in Medical Plastics Division newsletter (\$450 value)
- Sponsor recognition on the Medical Plastics Division LinkedIn page.

#### Bronze (\$750):

- Small format name recognition on banners and from the podium
- Eighth-page advertisement in Medical Plastics Division newsletter (\$250 value)
- Sponsor recognition on the Medical Plastics Division LinkedIn page.

The MiniTec is the Medical Plastics Division's flagship event. The funds for sponsoring are used to help cover overhead costs and expenses. In addition, the Medical Plastics Division uses a portion of the funds to support individuals pursuing education in plastics technology.

Interested Sponsors should contact Chris Konitzer by phone at (708) 951-6014 or by email at <u>c.G.KONITZER@GMAIL.COM</u> for details.

This conference is expected to host at least 100 conference attendees and will feature up to 20 tabletop exhibitors.

If you are interested in presenting as a speaker, please submit by September 1, 2024 your proposed Title and Abstract to:

Medical Plastics Division Technical Program Committee <a href="mpd.tpc.submissions@gmail.com">mpd.tpc.submissions@gmail.com</a>

This conference will also offer Poster presenters a chance to show their work on a 4'X3' poster to be displayed throughout the entire MD&M West Conference & Show. Contact Kamrul Hasan (kamrul.hasan@pnnl.gov) for details.

#### For other conference info contact:

Chris Lyons, MPD TPC & MiniTec 2025 Chairman <a href="mailto:clyons@exponent.com">clyons@exponent.com</a> or +1 510.673.3702 (m) Trisha Costeux, MiniTec 2025 Vice Chair <a href="mailto:chunxia.costeux@dupont.com">chunxia.costeux@dupont.com</a>



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#### TOGETHER WE CAN FORM YOUR FUTURE.

Our members' needs are our passion. We work hard so that we can ensure that everyone has the tools necessary to meet her or his personal & professional goals.

84 countries and 22,500+ members strong, we unite plastics professionals worldwide.

Note: To ensure delivery to your inbox, please add <a href="mailto:spe@4spe.org">spe@4spe.org</a> to your address book.